

SiliconPV

2nd International Conference
on Crystalline Silicon Photovoltaics **2012**

Become a Sponsor

Advanced processing technologies and
materials for crystalline Si solar cells and modules

April 3-5, 2012 · Leuven, Belgium

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Become a Sponsor – at the SiliconPV Conference!

SiliconPV 2012, the 2nd International Conference on Silicon Photovoltaics, will focus on the science and technology of advanced crystalline silicon solar cells and modules and on the underlying interaction with the crystalline Si material used, as well as considering the accelerated introduction of new technologies and materials in this quickly evolving field.

Becoming a sponsor of the SiliconPV Conference is a great way to raise your company's visibility and highlight your company's presence as an active and important player in the field of silicon photovoltaics.

Sponsorship will boost your firm's visibility and show your commitment to the silicon photovoltaics community.

The SiliconPV 2012 Conference offers several sponsorship opportunities to help you find the most effective way to connect with our attendees and your target group. The variety of sponsorship packages allows you to find a fit for any budget. All sponsors will be recognized prominently before, during and after the conference as leading supporters of the SiliconPV Conference. **Emphasize your position as a market leader and secure your sponsorship advantages:**

- Make direct personal contact with important players in your target group.
- Increase your brand recognition through your online and on-site presence.
- Maximize your organization's visibility through presence at our conference with over 600 important participants.
- Profit from the opportunity to communicate with an international audience from all over the world.
- Get in contact with outstandingly talented young scientists in the field – a solid base for your human resources development.

Who will participate?

- Ambitious scientists from leading research institutions
- Experts from R&D departments of major PV companies world-wide
- Industry decision-makers

For more information and availability, please contact:

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About the Conference

In 2010, the photovoltaics sector again showed fabulous growth of more than 100%. Most remarkably, the market share of crystalline Si in this strongly expanding market has been growing, confirming that crystalline Si solar cell technology will continue to play a dominating role on the PV scene in the decade to come.

In 2011, the 1st International Conference on Silicon Photovoltaics was a huge success with more than 550 participants from all over the world.

Here is participants' feedback on the SiliconPV 2011 Conference in Freiburg:

"Our branch of work is driven by innovation. This conference, with its creative and exciting atmosphere, serves as an excellent forum. We are taking back valuable information from the conference presentations which were of extremely high quality."

"I really like the concept of this conference. The inspirational atmosphere encourages the intensified exchange between scientists. I am convinced that this event marks the start of even more scientific networking on the European level."

"SiliconPV is a new thematically focused conference and serves as an especially important platform for the presentation of research results from institutes and universities. Today research has a decisive impact on the success of the photovoltaic branch and remains an important factor in the further development of the solar industry."

SiliconPV 2012, the 2nd International Conference on Silicon Photovoltaics, will focus on the science and technology of advanced crystalline silicon solar cells and modules and the underlying interaction with the crystalline Si material used. An international committee with global outreach and comprised of well-known scientists from companies and institutes will select the best abstracts in a blind review process to form a high-level scientific program. SiliconPV 2012 will feature inspiring invited lectures, oral and poster presentations describing the most recent advances in the field, a platform for intensive discussions among experts and the publication of the conference papers.

The conference on April 3-5, 2012 will be located in Leuven, Belgium and will be hosted by the Leuven-based research center imec and organized by PSE AG.

Gold 15.000,00 € (+ VAT/sales tax) – Limited to 3 Sponsors

Sponsorship benefits include:

- Your company **logo** displayed with prime placement:
 - on the SiliconPV Conference **homepage** with a hyperlink to your company website
 - in the SiliconPV Conference **newsletter** (until April 2012, 2.500 subscribers)
 - in the **conference room**
 - on a **welcome banner** in the entrance area
 - on a **banner** in the poster area
- An **exhibit space** of 12 m²
- **Job & Career Forum** – Five (5) job advertisements included:
 - online on the homepage
 - on-site during the conference
 - in the SiliconPV newsletter with a hyperlink to the job advertisement area on the SiliconPV homepage
- Half-page company presentation in the **program booklet**
- Your promotional material included in the **conference bag** (one free insert)
- Three (3) **full Conference Registrations** including conference dinner tickets
- Two (2) **complimentary Booth Personnel Registrations** without access to the conference and without access to the catering and the conference dinner
- **Unlimited Early Bird discount** for all employees of your company
- Sponsorship of one **afternoon coffee break** in the poster area without extra charges
 - Your logo in the conference program together with one afternoon coffee break announcement.
 - Publicity during the event – the sponsoring company can present itself during the afternoon coffee break (e.g. company flags, sugar sticks, printed napkins/serviettes and give aways). (*)

Upgrades for Gold Sponsors

- **Visitor Bag** **2.500 €**
The visitor bag will be handed out to each conference visitor – the visitor bags are exclusive to make your brand visible from the entrance to the exit and even at home.
- **Lanyards** **2.500 €**
Mandatory to each conference visitor – this is one of the highest visibility tools at any show.
- **Conference Notepad** **1.500 €**
Included within the conference bag and handed out to each conference visitor – an excellent way to keep your company in participants' minds while taking notes during and even after the conference.
- **Conference Pen** **1.500 €**
Included within the conference bag and handed out to each conference visitor – this is a great opportunity for exposure both during and after the conference.
- **Conference Dinner** **10.000 €**
Unique possibility to present your company and your brand name during the exclusive and unforgettable Conference Dinner!

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Silver 10.000,00 € (+ VAT/sales tax) – Limited to 5 Sponsors

Sponsorship benefits include:

- Your company logo displayed with second most prominent placement:
 - on the SiliconPV Conference **homepage** with a hyperlink to your company website
 - in the SiliconPV Conference **newsletter** (until April 2012, 2.500 subscribers)
 - in the **conference room**
 - on a **welcome banner** in the entrance area
 - on a **banner** in the poster area
- An **exhibit space** of 9 m²
- **Job & Career Forum** – Three (3) job advertisements included:
 - online on the homepage
 - on-site during the conference
 - in the SiliconPV newsletter with a hyperlink to the job advertisement area on the SiliconPV homepage
- One-third page company presentation in the **program booklet**
- Your promotional material included in the **conference bag** (one free insert)
- Two (2) **full Conference Registrations** including conference dinner tickets
- Two (2) **complimentary Booth Personnel Registrations** without access to the conference and without access to the catering and conference dinner
- **Unlimited Early Bird discount** for five (5) further employees

Upgrades for Silver Sponsors

- **Visitor Bag** 2.500 €
The visitor bag will be handed out to each conference visitor – the visitor bags are exclusive to make your brand visible from the entrance to the exit and even at home.
- **Lanyards** 2.500 €
Mandatory to each conference visitor – this is one of the highest visibility tools at any show.
- **Conference Notepad** 1.500 €
Included within the conference bag and handed out to each conference visitor – an excellent way to keep your company in participants' minds while taking notes during and even after the conference.
- **Conference Pen** 1.500 €
Included within the conference bag and handed out to each conference visitor – this is a great opportunity for exposure both during and after the conference.
- **Conference Dinner** 10.000 €
Unique possibility to present your company and your brand name during the exclusive and unforgettable Conference Dinner!

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Bronze 5.000,00 € (+ VAT/sales tax) – Limited to 5 Sponsors

Sponsorship benefits include:

- Your company logo displayed with third most prominent placement:
 - on the SiliconPV Conference **homepage** with a hyperlink to your company website
 - in the SiliconPV Conference **newsletter** (until April 2012, 2.500 subscribers)
 - in the **conference room**
 - on a **welcome banner** in the entrance area
- An **exhibit space** of 4 m²
- **Job & Career Forum** – Two (2) job advertisements included:
 - online on the homepage
 - on-site during the conference
 - in the SiliconPV newsletter with a hyperlink to the job advertisement area on the SiliconPV homepage
- Your promotional material included in the **conference bag** (one free insert)
- One (1) **full Conference Registration** including conference dinner ticket
- One (1) **complimentary Booth Personnel Registration** without access to the conference and without access to the catering and conference dinner
- **Unlimited Early Bird discount** for three (3) further employees of your company

Upgrades for Bronze Sponsors

- **Visitor Bag** 2.500 €
The visitor bag will be handed out to each conference visitor – the visitor bags are exclusive to make your brand visible from the entrance to the exit and even at home.
- **Lanyards** 2.500 €
Mandatory to each conference visitor – this is one of the highest visibility tools at any show.
- **Conference Notepad** 1.500 €
Included within the conference bag and handed out to each conference visitor – an excellent way to keep your company in participants' minds while taking notes during and even after the conference.
- **Conference Pen** 1.500 €
Included within the conference bag and handed out to each conference visitor – this is a great opportunity for exposure both during and after the conference.
- **Conference Dinner** 10.000 €
Unique possibility to present your company and your brand name during the exclusive and unforgettable Conference Dinner!

Standard Package 2.000,00 € (+ VAT/sales tax) – Limited to 5 Sponsors

In addition to the sponsorship packages, we offer interested companies a standard “exhibition only” package.

Present your products and services to a highly specialized audience at the SiliconPV Conference.

The standard sponsorship package includes the following benefits:

- An **exhibit space** of 4 m²
- Your company’s name listed on the SiliconPV Conference website (without logo)
- **Job & Career Forum** – One (1) job advertisement included:
 - online on the homepage
 - on-site during the conference in a job center
 - in the SiliconPV newsletter with a hyperlink to the job advertisement area on the SiliconPV homepage
- One (1) **complimentary Booth Personnel Registration** without access to the conference and without access to the catering and conference dinner

Upgrades for all Sponsorship and Exhibition Packages

Job & Career Forum

Post your jobs – online on the homepage and on-site during the conference.

Take this opportunity to get in direct contact with a vast pool of potential employees at minimal cost!

- 300 € (+ VAT/sales tax) per posting
- 700 € (+ VAT/sales tax) per 3 pack
- 1000 € (+ VAT/sales tax) per 5 pack

Overview Sponsorship Packages

Benefits	Gold	Silver	Bronze	Standard
Promotional space	12 m ²	9 m ²	4 m ²	4 m ²
Logo on conference homepage	Prime placement	Second most prominent placement	Third most prominent placement	listed on the website without logo
Logo in conference newsletter	Prime placement	Second most prominent placement	Third most prominent placement	...
Presentation in the program booklet	✓	✓
Logo in conference room	Prime placement	Second most prominent placement	Third most prominent placement	...
Insert in conference bag	✓	✓
Logo on welcome banner or logo wall	Prime placement	Second most prominent placement	Third most prominent placement	...
Logo in poster area	Prime placement	Second most prominent placement
Job & Career Forum Job advertisements online & on-site	5 postings included	3 postings included	2 postings included	1 posting included
Free conference tickets	3	2	1	...
Complimentary booth personnel ticket	2	2	1	1
Early bird discount for your employees	For all employees	For 5 employees	For 3 employees	...
Visibility during one afternoon coffee break	✓
Package price	15.000 € (+ VAT/sales tax)	10.000 € (+ VAT/sales tax)	5.000 € (+ VAT/sales tax)	2.000 € (+ VAT/sales tax)
Limited to	3 Sponsors	5 Sponsors	5 Sponsors	5 Sponsors

Upgrades

Visitor bags	2.500 € (+ VAT/sales tax)
Lanyards	2.500 € (+ VAT/sales tax)
Conference Notepad	1.500 € (+ VAT/sales tax)
Conference Pen	1.500 € (+ VAT/sales tax)
Conference Dinner	10.000 € (+ VAT/sales tax)
Job posting	
1 Advertisement	300 € (+ VAT/sales tax)
3 Advertisements	700 € (+ VAT/sales tax)
5 Advertisements	1000 € (+ VAT/sales tax)

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Welcome Reception – Exclusive Package

Sponsor Contribution: 5.000 € (+ VAT/sales tax)

SiliconPV Conference offers you, as Welcome Reception sponsor, the possibility to appear in an excellent occasion as host of the Welcome Reception. Present yourself to the community – the special event sponsorship clearly shows that your company knows how to throw a great networking event.

The Get Together package includes the following benefits:

- Your company logo displayed on the SiliconPV Conference **homepage** with a hyperlink to your company website.
- Your logo in the **conference program** together with the Welcome Reception announcement.
- Your company logo displayed in the SiliconPV Conference **newsletter** (until April 2012, 2.500 subscribers).
- Publicity during the event – your company can perfectly present itself during the Welcome Reception (e.g. company flags, sugar sticks, printed napkins/serviettes and give aways). (*)
- Your promotional material included in the **conference bag** (one free insert).

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Conference Dinner – Exclusive Package

Sponsor Contribution: 15.000 € (+ VAT/sales tax)

Gold, Silver and Bronze Sponsors can purchase the Conference Dinner sponsorship for only 10.000 €!

The festive climax of the SiliconPV Conference will be the exclusive Conference Dinner for our guests. As Conference Dinner sponsor, you will have the unique opportunity to present your company and your brand name during the course of the evening. Take advantage of this exciting opportunity to give our participants – your guests – an unforgettable evening.

The Conference Dinner package includes the following benefits:

- Your company logo displayed on the SiliconPV Conference **homepage** with a hyperlink to your company website.
- Your logo on the **conference program** together with the Conference Dinner announcement.
- Your company logo displayed in the SiliconPV Conference **newsletter** (until April 2012, 2.500 subscribers).
- **Publicity during the event** – you will present yourself during the Conference Dinner. (e.g. company flags, sugar sticks, printed napkins/serviettes and give aways). (*)
- Your promotional material included in the **conference bag** (one free insert).

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Lunch – limited to 3 sponsors

Sponsor Contribution: 2.500 € per day (+ VAT/sales tax)

6.500 € for 3 days (+ VAT/sales tax)

The Lunch area is a central meeting and networking point for participants during the breaks – lunch is included in the conference fee.

Place your company logo front and center as participants relax and prepare for the next session. Located near the poster area, these break station will provide high traffic and exposure for your company.

The Lunch sponsorship includes the following benefits:

- Your company logo on all signage throughout the lunch break area: "Lunch exclusively sponsored by..."
- Your company logo displayed on the SiliconPV Conference **homepage** with a hyperlink to your company website.
- Your logo in the **conference program** together with the Lunch Break announcements.
- Your company logo displayed in the SiliconPV Conference **newsletter** (until April 2012, 2.500 subscribers).
- **Publicity during the event** – your company can present itself during the Lunch Break. (e.g. company flags, sugar sticks, printed napkins/serviettes and give aways). (*)
- Your promotional material included in the **conference bag** (one free insert).

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Social Events Sponsor of SiliconPV Conference – Exclusive Package

Sponsor Contribution: 22.000 € (+ VAT/sales tax)

When you book sponsorship of the Welcome Reception, Conference Dinner and Lunch as a complete package, you will receive the title of "Social Events Sponsor of SiliconPV Conference 2012". As sponsor you will have further advantages which highlight your commitment to the participants. This package offers you the opportunity to give your brand name a significant boost, to communicate your marketing message by also connecting on an emotional level, and to speak directly to your target audience.

Additional benefits of the Social Events Sponsor Package:

- Prominent placement of your company's logo on the SiliconPV Conference **homepage**
- Half-page company presentation in the **program booklet**
- Your company logo displayed in the **conference room**
- Your company logo displayed on a **welcome banner**
- **Job & Career Forum** – Three (3) job advertisements included:
 - online on the homepage
 - on-site during the conference
 - in the SiliconPV newsletter with a hyperlink to the job advertisement area on the SiliconPV homepage
- Three (3) **full Conference Registrations** including conference dinner tickets

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)

Overview Social Activities Sponsorship

Service	Welcome Reception	Conference Dinner	Lunch Breaks
Logo on conference homepage	✓	✓	✓
Your logo in the conference program	✓	✓	✓
Logo in conference newsletter	✓	✓	✓
Logo on signage in the event area	✓
Publicity during the event	✓	✓	✓
Your company's brochure in the conference bag	✓	✓	✓
Package price	5.000 € (+ VAT/sales tax)	15.000 € (+ VAT/sales tax) Upgrade Gold, Silver and Bronze Sponsor: 10.000 € (+ VAT/sales tax)	2.500 € per day (+ VAT/sales tax) 6.500 € for 3 days (+ VAT/sales tax)
Limited to	1 Sponsor	1 Sponsor	Max. 3 Sponsors

Social Events Sponsor – complete package

Limited to 1 Sponsor

22.000 € (+ VAT/sales tax)

Additional benefits of the Social Event Sponsor Package:

- ✓ You will receive the title of "Social Events Sponsor of SiliconPV 2012"
- ✓ Prominent placement of your company's logo on the Conference homepage
- ✓ Your company presentation in the program booklet
- ✓ Your company logo displayed in the conference room
- ✓ Your company logo displayed on a welcome banner
- ✓ Job & Career Forum – 3 job advertisements online & on-site
- ✓ 3 full Conference Registrations including conference dinner tickets

(*) The sponsorship package does not include production costs for any promotional materials (company banners, displays, printing material, etc.)